



<https://www.internshiptimes.online/job/wpp-summer-2023-internship-program-for-graduate/>

## WPP Summer 2024 Internship Program For Graduate

### Description

WPP Plc, the world's largest advertising and marketing services conglomerate, offers a diverse range of internships across its various agencies. These internships are designed to provide you with invaluable real-world experience, mentorship from industry experts, and a platform to kickstart your career in the dynamic world of marketing, communications, and advertising.

### Responsibilities

As a WPP Plc intern, you won't be fetching coffee or making photocopies. You'll be an integral part of the team, working on meaningful projects from day one. Responsibilities may include:

1. **Client Services:** Assisting in client meetings, research, and strategy development.
2. **Creative Collaboration:** Working with creative teams on campaign ideation and execution.
3. **Data Analysis:** Analyzing market data and consumer insights to inform marketing strategies.
4. **Content Creation:** Contributing to content creation for digital and traditional media.
5. **Project Management:** Assisting in project planning, execution, and monitoring.

### Qualifications

To be considered for a WPP Plc internship, you should meet these qualifications:

- Enrolled in a relevant undergraduate or graduate program.
- Strong academic record and passion for marketing, advertising, or communications.
- Exceptional communication and teamwork skills.
- Creativity and the ability to think outside the box.
- A genuine interest in the industry and a desire to learn and grow.

### Experience

While prior experience in the industry is not mandatory, any relevant experience can be a strong advantage. WPP Plc values enthusiasm, adaptability, and a willingness to learn as much as previous experience.

### Skills

During your WPP Plc internship, you'll have the opportunity to develop a range of skills that are highly sought after in the industry, including:

- Marketing and advertising strategy development.
- Client relationship management.
- Data analysis and interpretation.
- Creative thinking and problem-solving.
- Project management and time management.

### Hiring organization

WPP plc

### Employment Type

Intern

### Duration of employment

6 Month

### Industry

Communications Advertising Public relations

### Job Location

london, England, UK, 181397,  
london, England, UK

### Working Hours

8

### Base Salary

10

### Date posted

May 4, 2024

### Valid through

10.12.2025

## Job Benefits

At WPP plc, we believe in investing in our interns. Here are some of the benefits you can expect:

- **Hands-On Experience:** Work on real projects and gain practical skills that will set you apart in the job market.
- **Mentorship:** Receive guidance and support from industry experts who are passionate about helping you succeed.
- **Networking:** Build valuable connections with professionals in the advertising and marketing industry.
- **Career Development:** Gain insights into various career paths within WPP plc, opening doors to future opportunities.
- **Competitive Compensation:** Our internships are paid, reflecting our commitment to recognizing your talent.
- **Global Reach:** Be part of a diverse and inclusive workplace that spans the globe, offering exposure to international markets and cultures.

## Contacts

Ready to take the next step toward an exciting internship at WPP plc? Contact our Human Resources team at [internships@wpp.com](mailto:internships@wpp.com) or visit our careers page at [www.wpp.com/careers](http://www.wpp.com/careers) for more information and to apply.