



"OFF THE WALL"

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Vans Summer 2024 Internship Program For Graduate

Description

Step into a realm where individuality meets style, where passion intertwines with creativity. Costa Mesa, a vibrant coastal city in California, is home to an iconic brand that has been revolutionizing the world of footwear and apparel for decades: Vans. Let's embark on a journey through the looking glass of this extraordinary company, revealing its enchanting secrets and the opportunities it offers.

Responsibilities

1. Igniting the Imagination: As a member of the Vans family, you will be tasked with channeling your boundless creativity into developing captivating content that resonates with the brand's core values.
2. Storytelling with Purpose: Craft compelling narratives through engaging blog posts, showcasing the diverse product offerings and conveying the unique Vans lifestyle.
3. Collaboration at Its Finest: Collaborate with cross-functional teams, including designers, marketers, and social media experts, to ensure consistent brand messaging across various platforms.
4. Trendsetting Research: Stay on top of emerging trends, cultural movements, and the ever-evolving fashion industry, providing insights that shape Vans' content strategy.

Qualifications

1. Wordsmith Extraordinaire: A profound passion for the written word, combined with an impeccable command of the English language, enables you to weave enchanting tales.
2. Creative Visionary: A proven ability to think outside the box and reimagine traditional storytelling, bringing fresh perspectives and innovative ideas to the table.
3. Brand Alignment: A deep appreciation for the Vans ethos and an innate understanding of its target audience, allowing you to create content that resonates with their spirit and values.
4. Adaptability and Multitasking: Thriving in a fast-paced environment, you effortlessly juggle multiple projects while maintaining a keen eye for detail.

Experience

While prior experience in content creation, copywriting, or journalism is preferred, Vans values passion and potential as much as a formal background. If you can demonstrate your ability to captivate an audience and tell stories that leave a lasting impression, you may just be the creative talent they are seeking.

Skills

1. Captivating Content Creation: Translate complex ideas into compelling narratives that engage and resonate with diverse audiences.
2. Storytelling through Visuals: Proficiency in visually-driven platforms like

Hiring organization

Vans

Employment Type

Intern

Duration of employment

6 Month

Industry

Fashion

Job Location

Costa Mesa, California, U.S.A,
92626, Costa Mesa, California,
U.S.A

Working Hours

8

Base Salary

10

Date posted

November 8, 2024

Valid through

10.12.2025

Instagram, TikTok, and YouTube, harnessing their power to captivate and inspire.

3. **Social Media Savvy:** Understanding the nuances of social media platforms and leveraging their potential to amplify brand messaging.
4. **SEO Knowledge:** Basic knowledge of search engine optimization principles to ensure maximum discoverability and visibility of content.
5. **Adobe Suite Wizardry:** Familiarity with Adobe Creative Suite (Photoshop, Illustrator, etc.) to enhance visual storytelling.

Job Benefits

1. **Creativity Unleashed:** An environment that encourages and rewards bold, out-of-the-box thinking, providing ample opportunities for personal and professional growth.
2. **Collaboration and Camaraderie:** Join a passionate community of individuals who share your love for creativity, fostering a supportive and collaborative work culture.
3. **Competitive Compensation:** A generous compensation package that recognizes your unique talents and the value you bring to the team.
4. **Employee Perks:** Access to exclusive discounts on Vans products, allowing you to showcase your personal style while embracing the Vans lifestyle.

Contacts

Ready to embark on this thrilling adventure with Vans in Costa Mesa? To explore current job openings and learn more about the company, visit the Vans career page at www.vans.com/careers. Connect with the Vans team on social media platforms for a glimpse into their vibrant world.

In conclusion, Vans in Costa Mesa invites you to step into a world of boundless creativity, where storytelling and individuality collide. Join this remarkable brand and become a part of its ever-evolving legacy as you craft enchanting narratives that captivate hearts and inspire minds.