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# Maurices Summer 2024 Internship Program For Students

# Description

Step into the vibrant city of Duluth, Minnesota, where fashion takes center stage at Maurices—a captivating destination that exudes elegance and celebrates individuality. Nestled amidst the picturesque landscape, Maurices is a fashion-forward retailer renowned for its commitment to empowering women with trendy clothing and a sense of self-assurance. Join us on a captivating journey as we delve into the unique atmosphere, responsibilities, qualifications, experience, skills, job benefits, and the way to establish contacts in this thrilling realm of fashion.

### Responsibilities

At Maurices, as part of the fashion family, you will have the exhilarating opportunity to curate compelling content that captures the essence of our brand. Through your creative prowess, you will craft captivating product descriptions, compose engaging blog posts, and generate innovative social media content that reflects the dynamic fashion landscape. Collaborating with a passionate team, you will contribute to marketing campaigns, conceptualize brand initiatives, and contribute to the visual storytelling that makes Maurices a one-of-a-kind shopping experience.

#### Qualifications

To thrive in this enchanting world, a keen eye for fashion and an ability to craft engaging narratives are essential. We seek individuals who possess a natural flair for creativity and an understanding of the ever-evolving fashion industry. Excellent communication skills, a strong attention to detail, and the ability to adapt to diverse brand guidelines are prerequisites for this role. Moreover, a degree in Fashion Marketing, Journalism, or a related field will give you a competitive edge.

#### **Experience**

While prior experience in a similar role is preferred, Maurices welcomes individuals who demonstrate a passion for fashion and possess a creative mindset. Whether you are a seasoned content writer or an aspiring fashion blogger, we encourage you to embark on this exciting journey with us.

#### Skills

- 1. Proficiency in crafting compelling and engaging written content
- 2. A keen sense of fashion trends and the ability to interpret them into captivating narratives
- 3. Familiarity with social media platforms and their respective trends
- 4. Strong communication and collaboration skills
- 5. Attention to detail and ability to work under deadlines
- 6. Flexibility in adapting to brand guidelines and tone of voice

#### Job Benefits

At Maurices, we believe in nurturing talent and providing a supportive work environment. As part of our team, you will enjoy:

1. Competitive compensation and benefits package

# Hiring organization

Maurices

# **Employment Type**

Intern

# **Duration of employment**

6 Month

#### Industry

Retail

#### **Job Location**

Duluth, Minnesota, U.S.A, 55802, Duluth, Minnesota, U.S.A

# **Working Hours**

8

## **Base Salary**

10

## **Date posted**

May 16, 2024

#### Valid through

10.12.2025

- 2. Opportunities for professional growth and development
- 3. A creative and inclusive work culture that fosters collaboration and innovation
- 4. Employee discounts on the latest fashion trends
- 5. The chance to make a positive impact on women's lives through empowering fashion choices

#### **Contacts**

To embark on this thrilling journey with Maurices, reach out to us through the following channels:

• Website: www.maurices.com

• Careers Page: www.maurices.com/careers

• Email: careers@maurices.com

Immerse yourself in the enchanting world of Maurices in Duluth, where fashion and creativity intertwine to create a unique and empowering shopping experience. Join our team and become a part of a brand that celebrates individuality and inspires women to embrace their personal style with confidence.